



R.M.D. ENGINEERING COLLEGE
(An Autonomous Institution)
R.S.M. NAGAR, KAVARAI PETTAI-601206



INNOVATION AND ENTREPRENEURSHIP OUTREACH PROGRAM IN SCHOOLS

Event : IV

Title : Poster Design Competition

Date : 29.01.2025

The ECO Club and Institution Innovation Council (IIC) of RMDEC jointly organized an one day innovation and Entrepreneurship outreach Programme in Government Higher Secondary School, Periyapalam on 29 th January 2025. The session has started with the welcome address by the Head Master of the Government Higher Secondary School, Periyapalam. The IIC Convenor Dr, Bennila Thangammal, gave felicitation and highlighted the objective of Outreach programme. It was followed by ECO Club Coordinator Dr. S. Ramesh, addressed the participants and motivated them by discussing: The importance of innovation in education. How technology and creativity can redefine learning experiences.

The Poster Design Competition under the **Innovation and Entrepreneurship Outreach Programme** successfully provided students of Government Higher Secondary School, Periyapalayam, with a platform to express their creative and futuristic ideas on education. As part of the outreach initiative, a Poster Design Competition was conducted to encourage students to showcase their innovative and futuristic ideas on education. The participants enthusiastically presented posters reflecting concepts such as digital learning, eco-friendly classrooms, sustainable education, and creativity-driven learning models.

The competition served as a platform for students to express their imagination and innovation, while also promoting teamwork, environmental awareness, and critical thinking.

The motivational words from Dr. S. Ramesh and Dr. Bennila Thangammal inspired the students to adopt eco-conscious and innovative learning practices. This initiative by the ECO Club and IIC of RMDEC was a remarkable success, leaving a lasting impact on young learners and motivating them to become future innovators and environmental stewards.



Eco Club – Programme Officer
Dr. S. RAMESH